



## 2024 YEAR IN REVIEW

In 2024, your Greater Baton Rouge Food Bank continued to see an increase in food insecure individuals with agencies reporting higher numbers of clients seeking food assistance. In fact, the number of neighbors seeking food assistance increased by more than 100,000 from the year prior. Nationally, approximately one in three adults with young children or school-aged children reported being food insecure.

While inflation eased down from 2023 rates, overall prices on groceries remained out of reach for many families struggling to make ends meet. In addition, your Food Bank saw decreases in the amount of food available from federal resources putting a further strain on the system. Still, through the support of our generous donors, corporate partners, and community volunteers, we were able to improve on our overall impact from 2023 - distributing 12.8 million meals to over 460,000 clients in our 11-parish service area - an increase of 15% and 31% respectively.

Additionally, we were able to expand the number of member food pantries from 125+ to 140+ as several of our temporary mobile drop-n-geaux distribution locations migrated to full member food pantries in 2024. It was also an impressive year for our volunteers and the number of supporters who answered the call to service. Volunteers donated 58,000 hours of service time helping sort and pack food for distributions - giving our operation time equivalent to more than 27 full-time employees.

Looking to 2025, the Greater Baton Rouge Food Bank commemorates its 40 Year Anniversary - a celebration of four decades of feeding those who are food insecure in our community. Together We're Fighting Hunger.

### FIGHTING HUNGER BY THE NUMBERS



**12.8 Million**  
Meals Distributed



Over  
**460,000**  
Clients Served



**140+**  
Partner Agencies  
in 2024



**14,900**  
Volunteer Visits



**58,000**  
Volunteer Hours  
(Equivalent to 27  
full-time employees)

## COMMITMENT TO ACCOUNTABILITY & TRANSPARENCY

The Greater Baton Rouge Food Bank is dedicated to being a good steward of our donor dollars to ensure that every dollar has maximum impact.

**91%**  
of Food Bank funds  
go directly toward  
program-related  
expenses

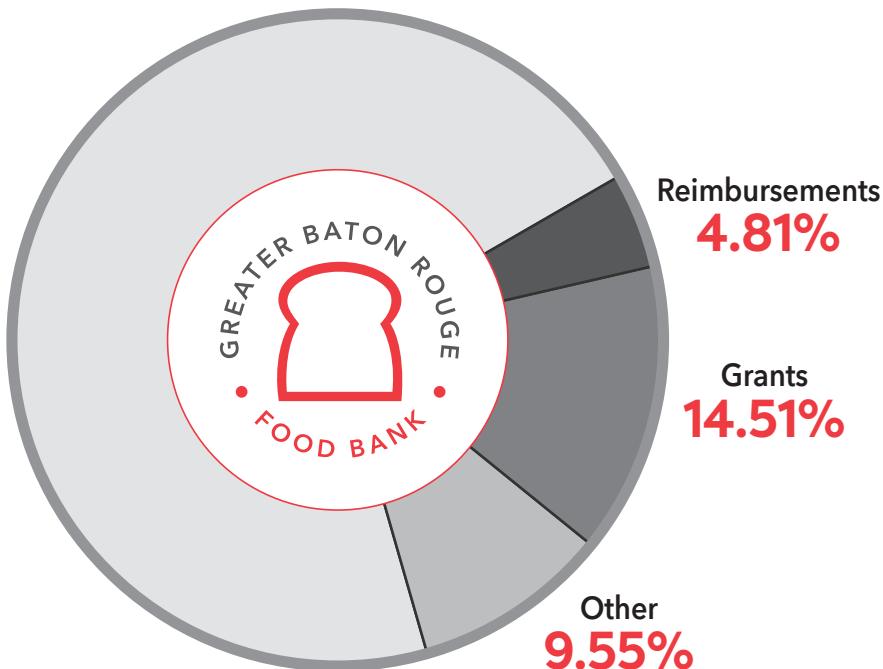
**\$1 = 3 MEALS**  
Every dollar  
donated can help  
provide up to 3 meals  
for our community.

**4-STAR**  
Charity Navigator  
rating & a platinum  
transparency rating  
on Candid

### AT A GLANCE: IMPACT AND FINANCIALS

2024 Revenue Sources

Contributions  
**71.13%**



### 2024 Food Sources

**32.48%** USDA Food Product  
**67.52%** Retail Rescue, Food  
Drives, Donations

### 2024 Food Distribution

**35%** USDA Food Product  
**29%** Donated Food Product  
**26%** Purchased Food Product  
**10%** Federal Programs

# THANK YOU TO ALL OUR 2024 GENEROUS SUPPORTERS

## OUR TOP CORPORATE DONORS (\*\$20K & ABOVE)

Mosaic	Price LeBlanc Family	ExxonMobil
Nutrien	NOVA Chemicals	BASF
1PointFive	WR Grace	Popeyes

## OUR TOP FOOD DONORS

Associated Grocers	Pepsi Bottling Company	Walmart
Sam's Club	Mondelez International	Louisiana Fish Fry Products



### Slice of Life Golf Tournament Returns

The Slice of Life Golf Tournament returned to Pelican Point Country Club on May 20, 2024, sponsored by the Joe Burrow Foundation. The return of this Golf Classic saw record attendance with a full field of players, and all sponsorships were sold out. The tournament was able to raise over \$59,000 providing food equivalent to 177,000 meals.



### Financial Planning Resources Launch

Launched in 2024, the Greater Baton Rouge Food Bank now offers great resources for planning your financial future on our new gift planning website. Please visit this user-friendly giving website designed to inform you of tax-wise options for your charitable plans including Wills, Qualified Charitable Distributions, and Donor Advised Funds. Visit [myimpact.brfoodbank.org](http://myimpact.brfoodbank.org) to learn more.

## IN THEIR OWN WORDS: THE FRONT LINES OF HUNGER



### **Stacy Sholes**

"It was just in my nature to be a caregiver even at a young age. I didn't realize at that age what I was doing was caregiving – I just did it to help my family. Having to raise siblings and family, I was the primary male in their life, and so while I worked, I still had to care for them. With inflation as high as it is, the pantry makes it a lot easier for people who are on a fixed income."



### **Monica Gill**

"I remember a time when my husband and I shared a candy bar for supper one night because it was all we could afford. My 2-year-old son had to eat dry cereal on top of that many times. Back then we did not know of any places to go for help. Volunteering now means a lot to me. Even more now since my son passed away and I try to do things in his memory now. I couldn't help him, so I want to help others who need assistance."



### **Lynn Mearidy**

"I had grandchildren living with me at the time and we came over and received a box of food and everything. When I came in, there weren't too many people working, so I decided that I wanted to give something back. So, I started volunteering to help others. Sometimes if we are running low on food and I think someone is struggling more than me, I will give them my box because I believe God is going to provide for me even if I give mine to someone else who needs it more."



## **WALMART RAC PROGRAM – HUB AND SPOKE MODEL**

Thanks to a multi-year grant from the Walmart Foundation and Feeding America, the Greater Baton Rouge Food Bank is now 100% agency-enabled for retail donations in 2024. This means all retail food is picked up directly by our partner agencies, eliminating a step in the supply chain, increasing shelf life, reducing waste, and improving efficiency.

Agencies now receive more variety, including fresh produce and proteins. Our hub-and-spoke model also allows smaller agencies to collect donations from nearby hub partners, making access easier and more efficient. Special thanks to the Walmart Foundation for investing in how we can better serve our friends and neighbors in need.