



GREATER BATON ROUGE
FOOD BANK

PARTNER
FOOD BANK OF

**FEEDING
AMERICA**

2024

Annual Report



2024 YEAR IN REVIEW

In 2024, your Greater Baton Rouge Food Bank continued to see an increase in food insecure individuals with agencies reporting higher numbers of clients seeking food assistance. In fact, the number of neighbors seeking food assistance increased by more than 100,000 from the year prior. Nationally, approximately one in three adults with young children or school-aged children reported being food insecure.

While inflation eased down from 2023 rates, overall prices on groceries remained out of reach for many families struggling to make ends meet. In addition, your Food Bank saw decreases in the amount of food available from federal resources putting a further strain on the system. Still, through the support of our generous donors, corporate partners, and community volunteers, we were able to improve on our overall impact from 2023 - distributing 12.8 million meals to over 460,000 clients in our 11-parish service area - an increase of 15% and 31% respectively.

Additionally, we were able to expand the number of member food pantries from 125+ to 140+ as several of our temporary mobile drop-n-geaux distribution locations migrated to full member food pantries in 2024. It was also an impressive year for our volunteers and the number of supporters who answered the call to service. Volunteers donated 58,000 hours of service time helping sort and pack food for distributions - giving our operation time equivalent to more than 27 full-time employees.

Looking to 2025, the Greater Baton Rouge Food Bank commemorates its 40 Year Anniversary - a celebration of four decades of feeding those who are food insecure in our community. Together We're Fighting Hunger.

FIGHTING HUNGER BY THE NUMBERS



12.8 Million
Meals Distributed



Over
460,000
Clients Served



140+
Partner Agencies
in 2024



14,900
Volunteer Visits



58,000
Volunteer Hours
(Equivalent to 27
full-time employees)

COMMITMENT TO ACCOUNTABILITY & TRANSPARENCY

The Greater Baton Rouge Food Bank is dedicated to being a good steward of our donor dollars to ensure that every dollar has maximum impact.

91%

of Food Bank funds go directly toward program-related expenses

\$1 = 3 MEALS

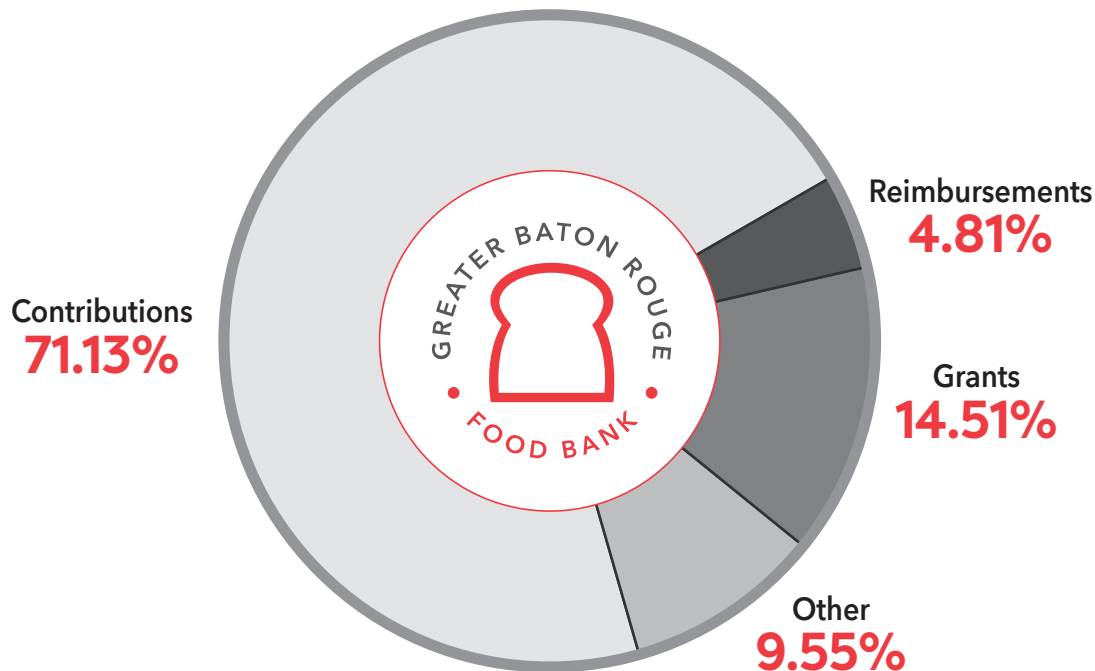
Every dollar donated can help provide up to 3 meals for our community.

4-STAR

Charity Navigator rating & a platinum transparency rating on Candid

AT A GLANCE: IMPACT AND FINANCIALS

2024 Revenue Sources



2024 Food Sources

32.48% USDA Food Product
67.52% Retail Rescue, Food Drives, Donations

2024 Food Distribution

35% USDA Food Product
29% Donated Food Product
26% Purchased Food Product
10% Federal Programs

THANK YOU TO ALL OUR 2024 GENEROUS SUPPORTERS

OUR TOP CORPORATE DONORS (*\$20K & ABOVE)

Mosaic

Price LeBlanc Family

ExxonMobil

Nutrien

NOVA Chemicals

BASF

1PointFive

WR Grace

Popeyes

OUR TOP FOOD DONORS

Associated Grocers

Pepsi Bottling Company

Walmart

Sam's Club

Mondelez International

Louisiana Fish Fry Products



Slice of Life Golf Tournament Returns

The Slice of Life Golf Tournament returned to Pelican Point Country Club on May 20, 2024, sponsored by the Joe Burrow Foundation. The return of this Golf Classic saw record attendance with a full field of players, and all sponsorships were sold out. The tournament was able to raise over \$59,000 providing food equivalent to 177,000 meals.



Financial Planning Resources Launch

Launched in 2024, the Greater Baton Rouge Food Bank now offers great resources for planning your financial future on our new gift planning website. Please visit this user-friendly giving website designed to inform you of tax-wise options for your charitable plans including Wills, Qualified Charitable Distributions, and Donor Advised Funds. Visit myimpact.brfoodbank.org to learn more.

IN THEIR OWN WORDS: THE FRONT LINES OF HUNGER



Stacy Sholes

"It was just in my nature to be a caregiver even at a young age. I didn't realize at that age what I was doing was caregiving – I just did it to help my family. Having to raise siblings and family, I was the primary male in their life, and so while I worked, I still had to care for them. With inflation as high as it is, the pantry makes it a lot easier for people who are on a fixed income."



Monica Gill

"I remember a time when my husband and I shared a candy bar for supper one night because it was all we could afford. My 2-year-old son had to eat dry cereal on top of that many times. Back then we did not know of any places to go for help. Volunteering now means a lot to me. Even more now since my son passed away and I try to do things in his memory now. I couldn't help him, so I want to help others who need assistance."



Lynn Mearidy

"I had grandchildren living with me at the time and we came over and received a box of food and everything. When I came in, there weren't too many people working, so I decided that I wanted to give something back. So, I started volunteering to help others. Sometimes if we are running low on food and I think someone is struggling more than me, I will give them my box because I believe God is going to provide for me even if I give mine to someone else who needs it more."



WALMART RAC PROGRAM – HUB AND SPOKE MODEL

Thanks to a multi-year grant from the Walmart Foundation and Feeding America, the Greater Baton Rouge Food Bank is now 100% agency-enabled for retail donations in 2024. This means all retail food is picked up directly by our partner agencies, eliminating a step in the supply chain, increasing shelf life, reducing waste, and improving efficiency.

Agencies now receive more variety, including fresh produce and proteins. Our hub-and-spoke model also allows smaller agencies to collect donations from nearby hub partners, making access easier and more efficient. Special thanks to the Walmart Foundation for investing in how we can better serve our friends and neighbors in need.