# HOST A FOOD DRIVE

for the Greater Baton Rouge Food Bank

# **HOW IT WORKS:**



## 1. REGISTER YOUR FOOD DRIVE

Visit <a href="https://volunteer.brfoodbank.org/food-drive-registration">https://volunteer.brfoodbank.org/food-drive-registration</a> to register your food drive.



### 2. PICKUP FOOD DRIVE BINS FROM FOOD BANK

**Hours of Operation:** Monday-Friday, 8:30 AM to 3:30 PM **Address:** 10600 S. Choctaw Dr., Baton Rouge, LA 70815

When you arrive, drive around to the back and enter through the bright red door.



#### 3. HOLD FOOD DRIVE

Average food drive results in 10 pounds per person.



## 4. FOOD BANK RECEIVES DONATIONS

- Did you fill 2 or more food drive bins? Let us do the heavy lifting!
- Email fooddrive@brfoodbank.org to schedule a pickup.
- If less than 2 full bins, please drop off Monday-Friday, 8:30 AM to 3:30 PM.

# **TIPS FOR SUCCESS:**

- Set a main point of contact to communicate, coordinate, and promote.
- Set a goal on how many bins to fill or amount of pounds to collect. Make it a competition between classrooms, departments, or locations!
- Determine a prize for the winner! Things like event tickets, a party, or award for the winning team.
- Promote your food drive with a flyer, social media post, or announcement in a meeting.
- Pick a spot for your donation bin in a high traffic area in an easily-accessible area to make it easy for people to find.
- Holidays, event, homecoming, or corporate service events are great themes for a food drive.

# **MOST NEEDED ITEMS:**





















